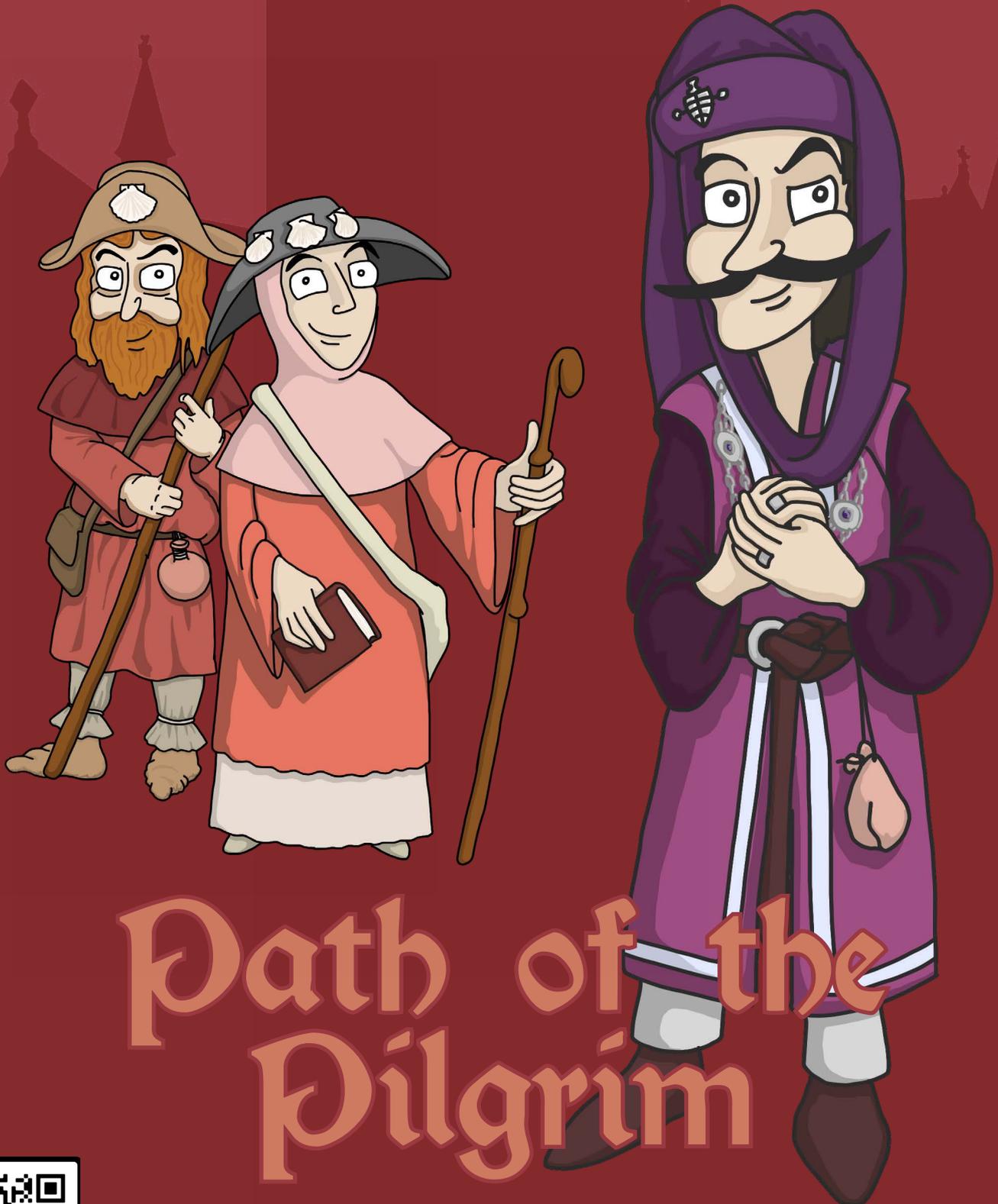


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USEEUM



Path of the Pilgrim



Join the Pilgrims of Wyndercott, as they try to save their village from the crafty Lord Rascallion, in a new adventure from the makers of *The Museum Mystery*

SCAN ME

Protect the Pilgrims

There is a crisis in Wyndercott village. It hasn't rained for months and the crops are wilting in the field. What's more, the well is filled with sludge. Lord Rascallion is up to his old tricks again.

Join the people of Wyndercott as they set off on a pilgrimage to stop Lord Rascallion from destroying their village. Guide them through the Precincts and solve riddles to help them find the best Chapel to place their offering. But beware, Lord Rascallion could be lurking anywhere...

In this new App adventure from Useem, one of Wyndercott's villagers will take young visitors on a journey through your Cathedral, asking them questions along the way, as they seek to foil Lord Rascallion's crafty plan. The game forces players to lift their eyes from the screen 95% of the time, explore their surroundings, and to find specific places and objects in order to complete the game.

Path of the Pilgrim is built on the foundations of our popular *Museum Mystery* App. Extensive testing by children of the ages 6-12 has shown that the game:

1. Provides children with a fun experience at the museum
2. Creates curiosity, reflection, and learning
3. Engages the children for up to one hour
4. Is a social experience because it can be played by more than one person at a time
5. Motivates the children to visit other museums and continue the game

Path of the Pilgrim is one of an entire suite of app based visitor guide solutions from Useem. Unlike many standalone solutions the Useem App has the benefit of hosting your guide within a shared app which links you to visitors at other Cathedrals and sites nearby. With no hardware to worry about Useem provides a cost effective virtual guide delivered directly into the hand of your visitors. And because Useem is a shared platform it is regularly updated to maximise the latest developments in mobile technology to ensure you will have a digital solution that grows with your audience.



Already spreading fast across Europe, Useem are currently seeking early adopters to pilot some of their Apps in the UK. Now is a perfect opportunity to see first hand how their unique approach to visitor engagement and story telling can work for AEC members.

To find out more about how Useem can help you reach new audiences please contact:

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